



# Mobilizing financial investment into bioeconomy related innovation in the Central and Eastern European countries

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# THE BIOECONOMY AND THE GREEN DEAL



## BIOEAST FORESIGHT MESSAGE

*The BIOEAST Member States' experts and public servants of ministries emphasize that **climate-neutral future depends on sustainable bioeconomies.***

*Establishing sustainable and circular bioeconomies in Central and Eastern Europe is decisive for achieving circularity and climate-neutrality by 2050.*



# THE CHARACTERISTICS OF BIOECONOMIES

## BIOEAST vs EU27 in a nutshell

Number of people employed in the bioeconomy

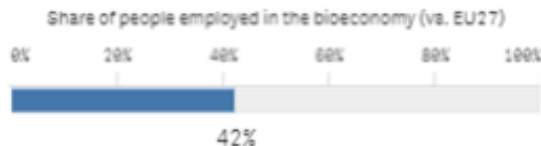
**7.41M**

Value added of the bioeconomy (Billion €)

**€85**

Value added per person employed in the bioeconomy

**11 k€** vs **35 k€**  
EU27



Source: Ronzon et al. (2020), Joint Research Centre, <https://datam.jrc.ec.europa.eu/datam>



## BIOEAST MODEL

- V4+
- Political level: ministerial
- Policy expert level: public officials and external experts (academia and private sector)





## 2030 VISION

Through the governmental initiative, the Central and Eastern European (CEE) countries set the vision for 2030:

to develop knowledge and cooperation based circular bioeconomies, which helps to enhance their inclusive growth and to create new value-added jobs, especially in rural areas, maintaining or even strengthening environmental sustainability.

### MISSION:

to assist Central and Eastern European (CEE) countries to operationalize their Vision for 2030 drawing on their potential and offering opportunities for:

- Sustainable increase of biomass production;
- Circular (“zero waste”) processing of the available biomass;
- Viable rural areas;



## OPERATIONALIZING THE 2030 VISION

1. Modernization
2. New business models
3. Resilience

1. To steer the participation in the excellence based research
2. To build governance models at national and macro-regional level for *sustainable and circular bioeconomy*





## WHY DO WE NEED FINANCING?

The bioeconomy in general it is still:

1. research and innovation driven economy
2. risky investment environment

BIOEAST countries:

3. are low or moderate innovators (Horizon Scoreboard)
4. lack of investors in pilot and demo projects



## AIM OF THE WEBINAR

1. To present traditional financing instruments focusing on joint venture capital and loans
2. To familiarize with few good examples
3. To facilitate cooperation between beneficiaries and investors



## SPECIFIC AIM

To inform the stakeholders of BIOEAST countries:

- on innovative actions of adding value to the biomass produced in the BIOEAST countries, and
- raising awareness on financing possibilities of innovative bioeconomy projects





THANK YOU FOR YOUR ATTENTION!  
WISH YOU AN INFORMATIVE DISCUSSION!

[BIOEAST.EU](http://BIOEAST.EU)

