



Governing the industry partners

Public and Private Finance for mobilizing innovative projects

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What is BIC?

Connecting industry, academia, regions and citizens to transform bio-based feedstocks into novel sustainable products and applications, and create circular bioeconomy ecosystems through investments, innovation and know-how.

BIC's **industry members** cover all sectors of the bio-based economy

BIC's **associate members** include trade associations and research institutes



European
Bioeconomy
Alliance

> 240 industry
members

> 160 associate
members



1. CBE JU

Advancing competitive, sustainable circular bio-based industries in Europe



Public-private partnership



Formulate the Strategic Research & Innovation Agenda (SRIA) with the EC



Develop with EC the Annual Work Programmes



Play an active role in CBE governance



Cooperate with CBE JU advisory bodies and Programme Office

2. BUSINESS

Fostering beneficial connections and increasing market intelligence



Facilitate networking and matchmaking



Generate studies, e.g. market foresight, business, intelligence, new technologies, etc.



Provide webinars & digital bioeconomy library



Connect with regions



Expand the bioeconomy in EU Member States

3. FINANCE

Mobilising public and private finances



Explore opportunities for private investment



Regional funding opportunities database



Commission studies on funding/support for bio-based projects



Improve conditions for access to finance



Help SMEs to grow their bio-based businesses

4. SOCIETY

Raising awareness and promoting bio-based industries as sustainable solutions



Establish interaction between industry and educational institutions



Being an ambassador for the bioeconomy within the EU



Highlight the importance of bioeconomy investment for growth and jobs



Create joint projects with civil society actors



Promote the benefits of the bio-based economy to the wider public

Thank you

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