

TRANSITION2BIO

1. Analysis of ongoing and concluded CSAs and CSAs like projects (64)



2. Increase adoption and improve the use of CSAs' findings (11 Fact sheets)

<https://www.bioeconomy-library.eu/factsheets/>

- Awareness raising
- Bioeconomy Education
- Stakeholders engagement and co-creation
- Standardisation, LCA, labelling and regulatory hurdles
- Regional potential and bioeconomy strategies and implementation action plans
- Uptake of RTD results
- Foresight, market studies and market roadmaps
- Industrial road-mapping
- Biomass availability, quality, supply and sustainability
- New value chains and business models
- Open innovation platforms and facilities

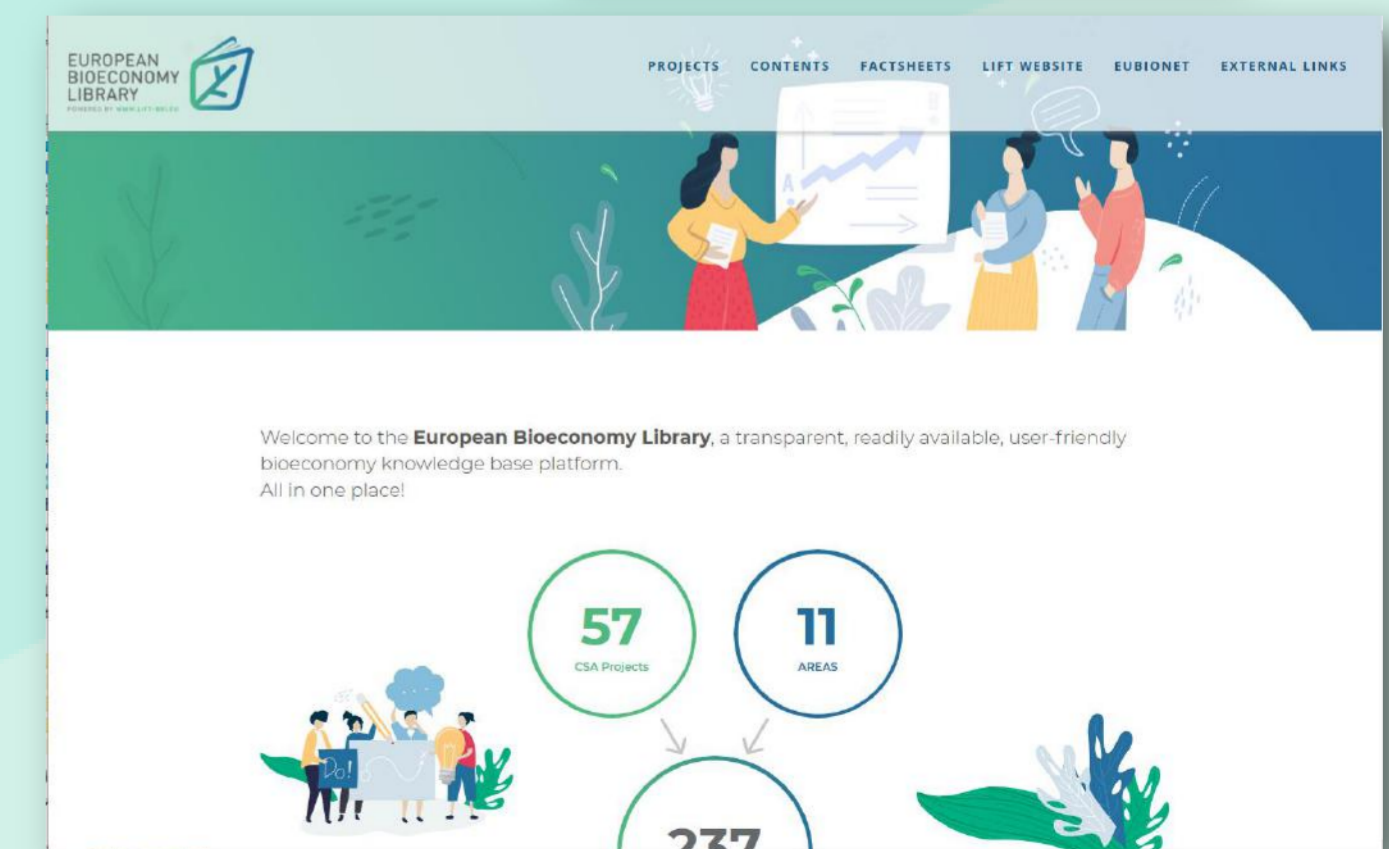


3. Bioeconomy Library (<https://www.bioeconomy-library.eu>) with 266 contents.

4. Facilitate Mobilisation and Mutual Learning among projects (also from different programmes)

5. Recommendations for future new CSA topics

<https://www.lift-bbi.eu/>



SHAPING THE INNOVATION ECOSYSTEM FOR THE BIOECONOMY

Every Wednesday from
the 25/03/2020 to
15/04/2020
11:00 CET

Four thematic webinars

www.lift-bbi.eu/webinars • www.bioeconomy-library.eu



THE EUROPEAN
BIOECONOMY
NETWORK

WWW.EUBIONET.EU



BIOVOICES

CONNECTING BIO-BASED FORCES
FOR A SUSTAINABLE WORLD

What is the mission of the European Bioeconomy Network?

Initiated by the BIOVOICES project in March 2018 and launched in May, **the European Bioeconomy Network (EuBioNet) is a proactive alliance of 55 EU funded projects + 5 initiatives dealing with Bioeconomy promotion, communication and support.**

The update of the Bioeconomy Strategy mentions the EuBioNet on page 84, 85 and 86 as a key player for promoting and communicating bioeconomy.

1

Maximise the efforts, increasing the knowledge sharing, networking, mutual learning, coordination of joint activities and events.

2

Increase the awareness of environmental, societal and economic benefits of Sustainable Circular Bioeconomy in Europe

3

Design a joint and consolidated action plan of bioeconomy promotion activities and identify impact-oriented strategies to boost the sustainable circular bioeconomy in Europe

Outcomes



Thanks to the EuBioNet facilitation, **more than 65 joint activities and events** took place. The following activities will continue to be implemented in 2020 and 2021:

- Promotion of **stakeholders engagement and networking activities** at European, National and Regional level
- **Support the regions and MS in communication**, education and stakeholders engagement activities
- **Co-organisation of events** and focus groups to **discuss the key challenges to be addressed for Bioeconomy**
- Organisation of **awareness raising activities in large scale events** (Maker Faire, Researchers' Night, Bioeconomy Village, Bioeconomy corner at the Sustainable and circular Bioeconomy, the European way and Bioeconomy Scene 2019)
- Involvement as **experts/speakers in Bioeconomy-related events** (Workshops, Advisory boards, conferences, webinars)
- **Increased impact of other project's outcomes** (Promotion of events and activities organised by other members, dissemination of other members' project's results, matchmaking of similar activities) and the role of the EC in promoting the Circular Bioeconomy



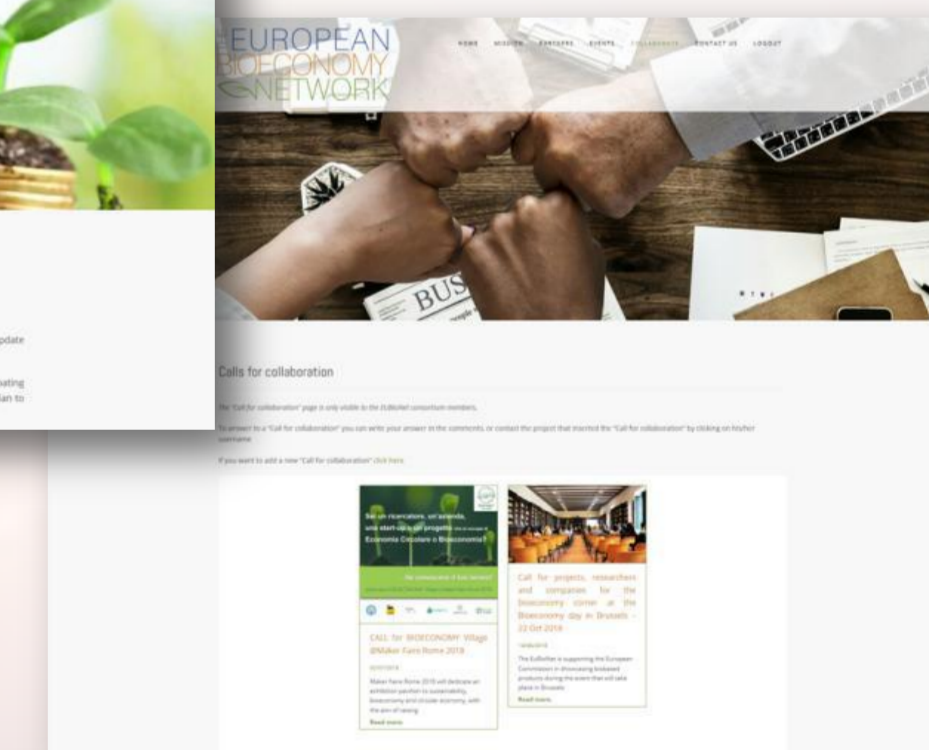
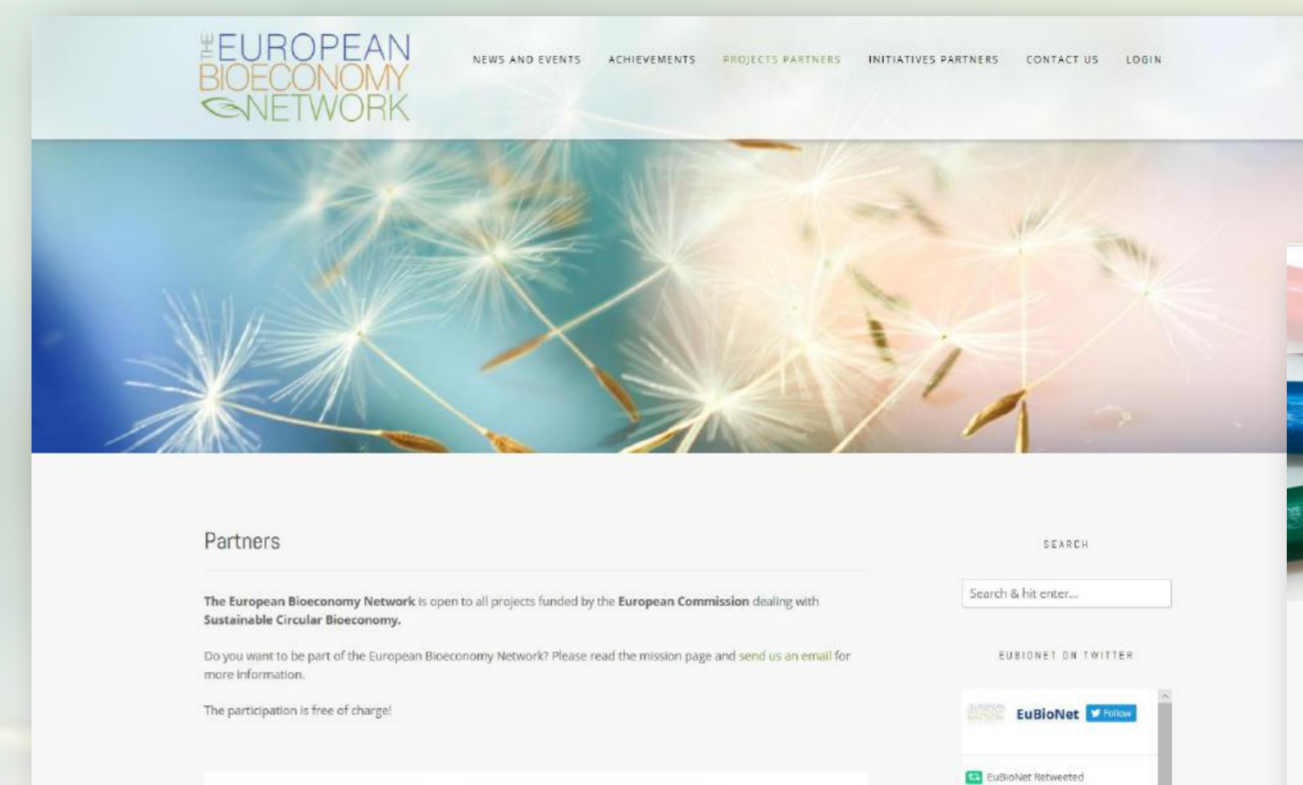
<https://www.linkedin.com/groups/8793586/>



[@EuBioNet1](https://twitter.com/eubionet1)



info@eubionet.eu



Outcomes

- Definition of **12 challenges** for market uptake of Bio-Based Products
- **BIOVOICES stakeholders' platform**
- Organization of at least 70 MML workshops (4 European, 22 National, 44 Local)
- BIOVoices Action Plan and stakeholders oriented policy briefs
- A wide range of activities for engaging stakeholders, in particular citizens: e.g. active participation in citizens science events and fairs, social network campaigns, bioart gallery, BBPs exhibition, etc.
- Building a community of EU funded projects dealing with Bioeconomy promotion, communication and support – European Bioeconomy Network (EUBioNet)



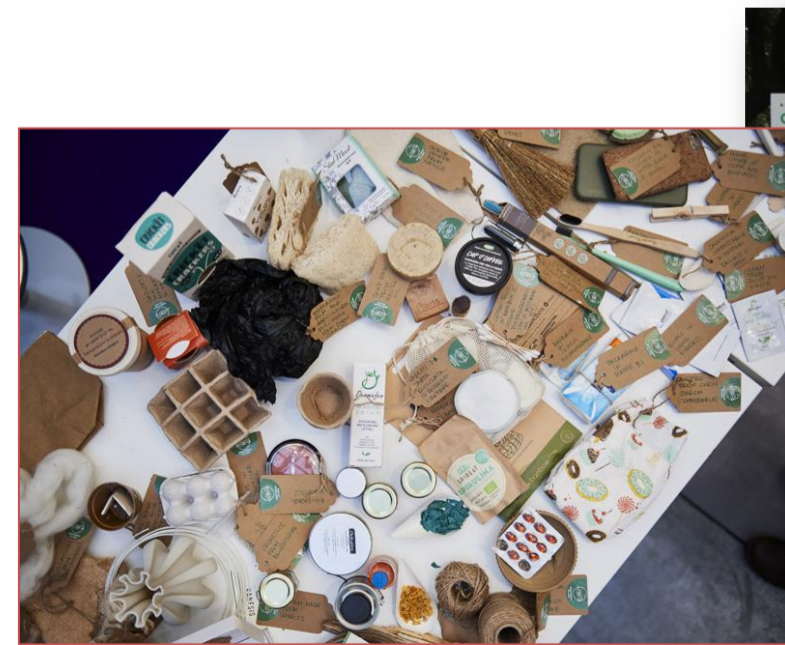
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www.biovoices.eu

Stakeholders Mobilisation and Mutual Learning

Awareness raising in Large scale events



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BioART Gallery



Social media (5000 followers)

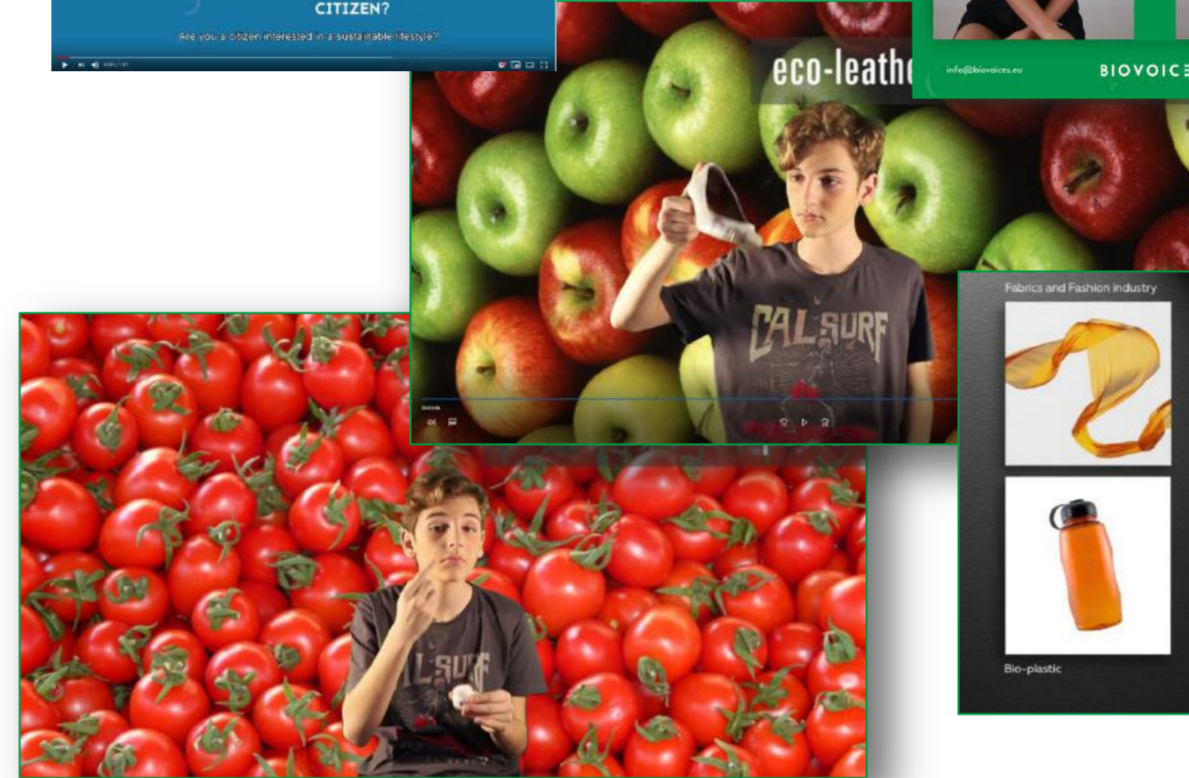
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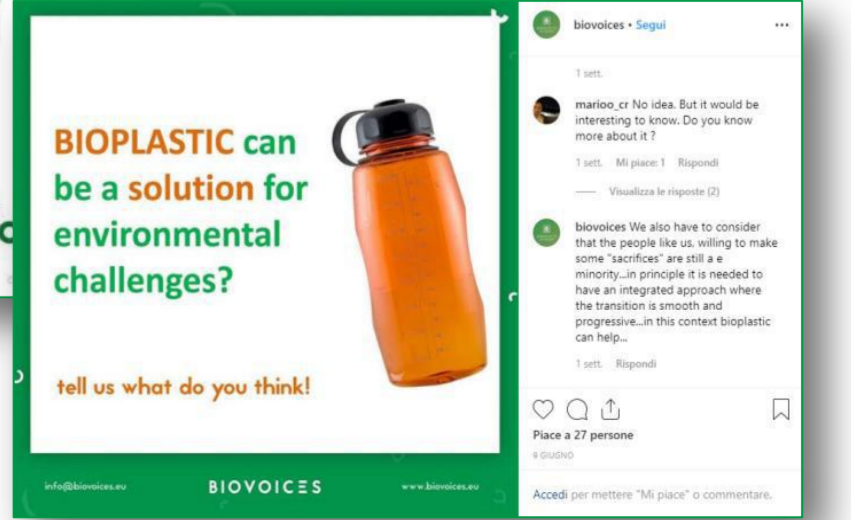
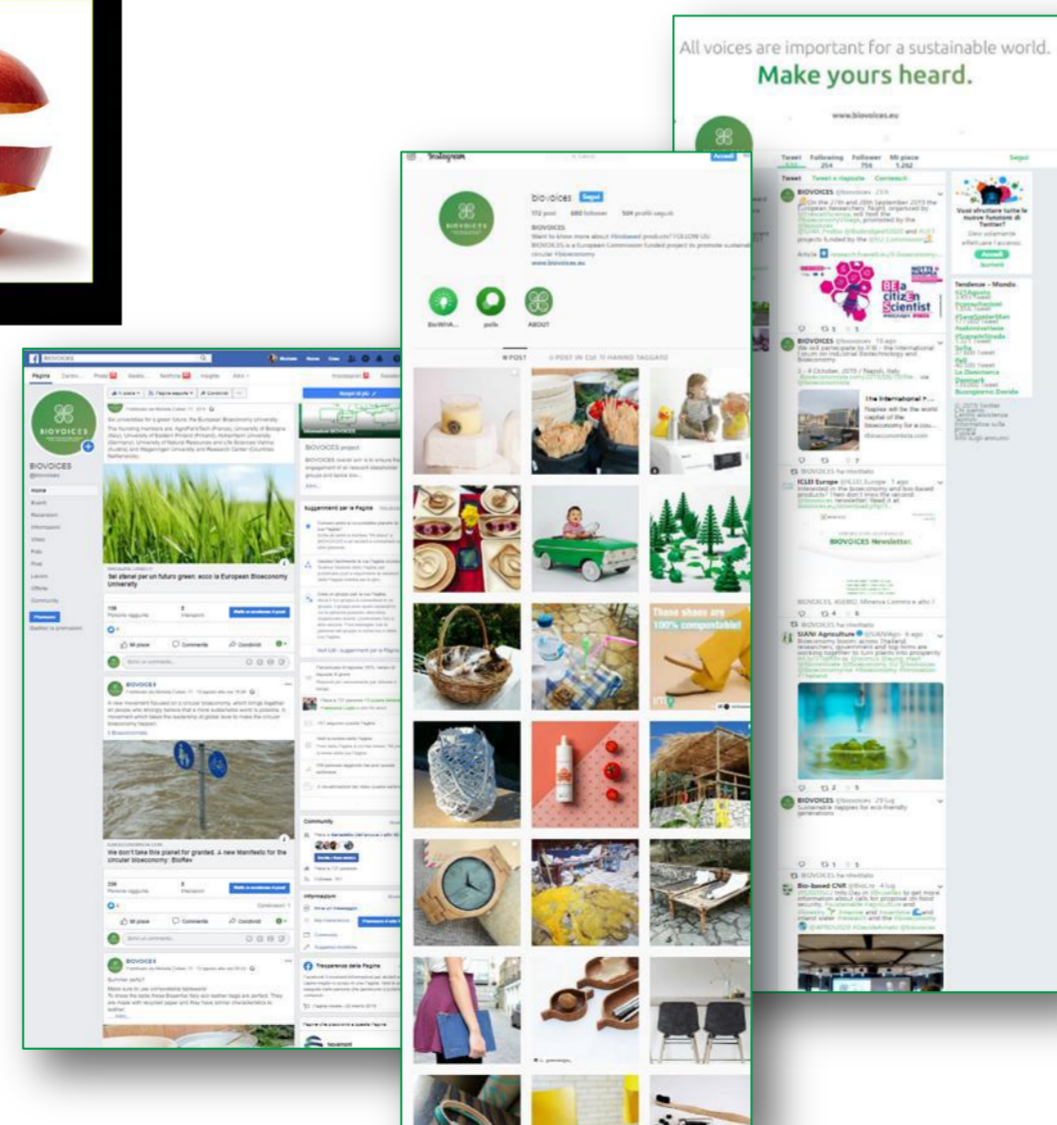
Videos



Games



Educational





Biovoices website

<https://www.biovoices.eu/>



Biovoices multistakeholders platform

<https://www.biovoices-platform.eu/>

European Bioeconomy Network website

<http://eubionet.eu/>

Social media: @biovoices - #BioeconomyatHOME

Challenges for Market Uptake of BBPs

<https://www.biovoices.eu/download.php?f=117&l=en&key=886f71f88ecda7d5555be45fb58c9d5d>



Biovoices Workshops overview - Booklet

<https://www.biovoices.eu/download.php?f=122&l=en&key=249511223ab3cf8e0d984e23ae23a77b>



Biovoices Bioart Gallery

<https://www.biovoices.eu/gallery/>