

gaps in the skills 'map, especially as far as specific advanced manufacturing techniques & processes, in partnership with industrial champions.

UPLIFT THE BIOEAST PROFILE: Develop a true “corporate & branding” communication policy with the aim to attract attention of Bioeconomy champions on the **BIOEAST** brand, which could become a qualification label for policies, projects, intermediaries and businesses.

BUILD A BIOEAST POLICY COALITION FOR EU ADVOCACY :

- Respond to CAP Strategic Plans' European Commission and Member State interaction.
- Approach EC- DG REGIO and ERDF managing authorities.
- Develop an advocacy package highlighting the role of bioeconomy (and bio-based materials) towards the European Green Deal.
- Provide a strategic watch and joint support to **BIOEAST** projects' proposers targeting Horizon Europe & CBE calls.



The study was commissioned by the **BIOEAST** Thematic Working Group on Advanced Bio-based Materials and performed by Philippe Vanrie.

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Read the full study on the
BIOEAST website



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BIOEAST #7 THEMATIC STUDIES

BIO-BASED MATERIALS IN EUROPE:
STAKEHOLDERS MAPPING, PROJECTS &
PRIVATE SECTOR DYNAMICS,
POLICY ANALYSIS & RECOMMENDATIONS



What is the study about?

The aim of the study is to provide analysis and recommendations on the interactions between bioeconomy R&I policies and Common Agricultural Policy (CAP) 2021-2027, as far as bio-based material is concerned. The study includes various approaches, such as:

- General & specific stakeholders mapping;
- Benchmarking of relevant bioeconomy initiatives & players;
- Identification of emerging new business activities;
- Interactions with the private sector;
- Relevant EU-policies analysis;
- Mapping of R&I and CAP Bioeconomy characteristics;
- Identification & analysis of relevant bioeconomy Horizon Europe and CAP-funded projects;
- Links between R&I bioeconomy and CAP policies;
- Analysis of the impact of Green Biotechnology on Policies and looking forward recommendations.

Recommendations

Recommendations aiming to catalyze the development of bioeconomy R&I policies and CAP policy in the **BIOEAST** countries for the next 2021-2027 programming period.

- 1 BIOECONOMY STRATEGIES:** Accelerate the co-creation & adoption of national bioeconomy strategies
- 2 ENRICH S3:** Further develop the Bioeconomy and BBM dimension of national and regional S3 strategies, and define & deepen key-areas of specialization
- 3 BIOECONOMY CLUSTERS:** Stimulate the emergence of bioeconomy clusters at national & regional levels
- 4 BBM NETWORK:** Initiate and animate a dedicated network of Bioeconomy & Bio-based Material community of stakeholders

- 5 DEMO & USE-CASES:** Develop a repository/library of demo- and use-cases demonstrating the value-added and diversity of BBM new developments
- 6 DEMONSTRATORS' INFRASTRUCTURE:** Concentrate resources on the scaling-up of bioeconomy technology demonstrators for priority & emerging value-chains
- 7 JOIN EU-PARTNERSHIPS:** Increase your stakeholders' presence across all existing relevant EU Partnerships and Platforms
- 8 DEDICATED BBM PARTNERSHIP:** Initiate or contribute to a dedicated European partnership on bio-based chemicals and material
- 9 BIO-BASED MANUFACTURING ACADEMY:** Create a joint Partnership with higher Education Institutions, Technical Universities & Specialized Vocational Training bodies to offer a multi-site Curriculum addressing

