



Research priorities, governance and societal engagement for transforming the agriculture and food system

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The challenge

Lots of projects and initiatives are working on developing innovative solutions for a more sustainable food system, but... projects often operate in silos and initiatives are not connected



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Another challenge

Furhermore, solutions are only targeting a few isolated components of the food system and rarely actively engage all the relevant food system stakeholders



We need to apply a systems approach

In order to succeed and make real impact, we need to apply a systems approach that considers all components of the food system and all stages of the food value chain



We need to join forces and get all food system stakeholders on board

We need to need to join forces across projects and initiatives, and we need to get all stakeholders on board to support food system transformation for the benefit of both the people and the planet



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FOOD 2030 Networks established by the CLEVERFOOD project

- FOOD 2030 Project Collaboration Network with more than 80 projects working on developing social, technological and governance solutions for transforming the food system
- FOOD 2030 Connected Lab Network with more than 120 living labs working on transforming the food system at the local, regional and national level
- More information at www.food2030.eu



The objectives of CLEVERFOOD

To facilitate a society-wide mobilisation of European citizens, including children and youth, farmers, entrepreneurs, investors, researchers, educators, knowledge brokers and policy makers to transform the food system in alignment with key European policies and strategies



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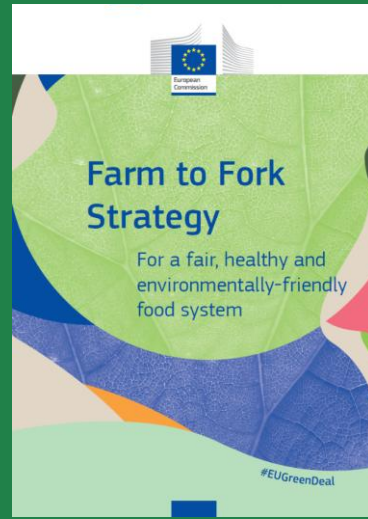
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How much focus on food systems in key European agri-food policies?



Keyword count:
food system=582
(1,1% of all words)



Keyword count:
food system=58
(0,6% of all words)



Keyword count:
food system=145
(0,6% of all words)

A CLEVERFOOD perspective on research and innovation

- We cannot rely on incremental research and innovation, where technologies and efficiencies are only slightly improved
- We need transformative research and innovation based on an inclusive systemic approach to ensure a just transition that is fair for everyone and enables a good life for all within planetary boundaries
- Living labs and other co-creation initiatives bringing together all relevant stakeholders from rural and urban communities will be essential for supporting transformative food system innovation

A CLEVERFOOD perspective with a focus on Central and Eastern Europe

- We need to acknowledge that the EU is composed of MS with varying economic, social, and technological landscapes
- Solutions that work well in one MS may not be effective in another due to these differences
- Research should support locally anchored solutions to maximize impact
- We need to rebalance how funding for research and innovation is allocated across the EU MS.

New EU Commission to ensure policy integration within food system cluster?

- Vision of Agriculture and Food within the first 100 days to include the whole agri-food value chain, and focus on how farming can become economic viable, environmentally sustainable and socially responsible
- Recommendation from Dialogue on the Future of EU Agriculture:

“The measures and objectives proposed are part of a broader governance change that needs to be fostered with a new culture of cooperation, trust and multistakeholder participation among the actors and within institutions. It must ensure practicability and consistency between the different policy areas and overcome silo-thinking”

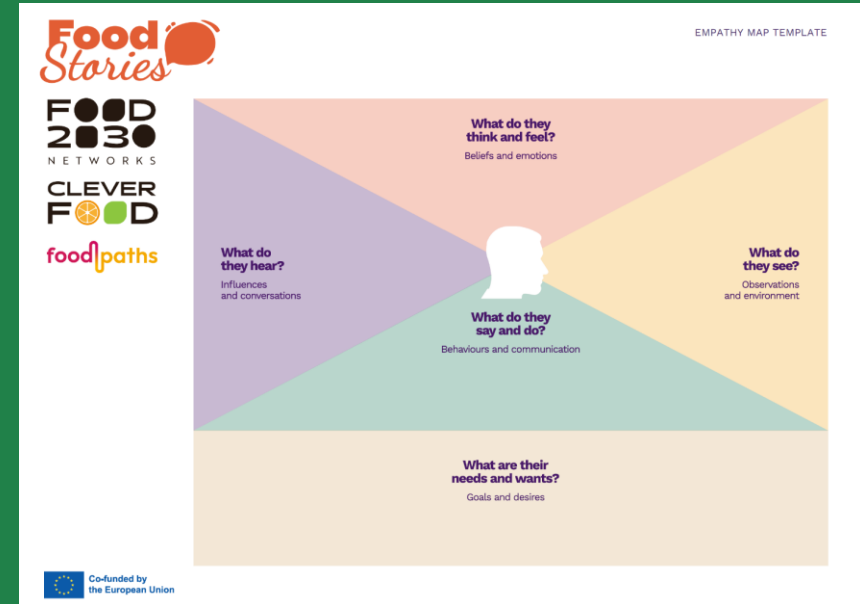
A CLEVERFOOD perspective on food system governance

- We need new governance models ensuring that public policies and regulations on agriculture, food, health, climate, environment, economy, competition and rural/urban development are evidence-based, actionable, integrated with each other and aligned across different governance levels (local, regional, national, European level)
- We need to focus on how to overcome the financial, technological, regulatory and socio-cultural lock-ins and barriers for a fair, healthy and sustainable transformation of our agriculture and food system

Key takeaway from joint FoodPathS+CLEVERFOOD workshop on overcoming socio-cultural barriers for engagement in food systems transformation

We need to put ourselves in the shoes of others and try to see things from their perspective:

- What do they think and feel?
- What do they hear and see?
- What are their needs?



CLEVERFOOD work on engagement

- FOOD 2030 Multi-stakeholder and Public Engagement Toolkit
- FOOD 2030 Science Education Toolkit
- FOOD 2030 Influencer Hub
- CLEVERFOOD for everyone – a FOOD 2030 exhibition traveling to the EU presidencies in Hungary, Poland, Denmark, Cyprus and Ireland

