

# ShapingBio: engaging stakeholders towards a Sustainable Bioeconomy

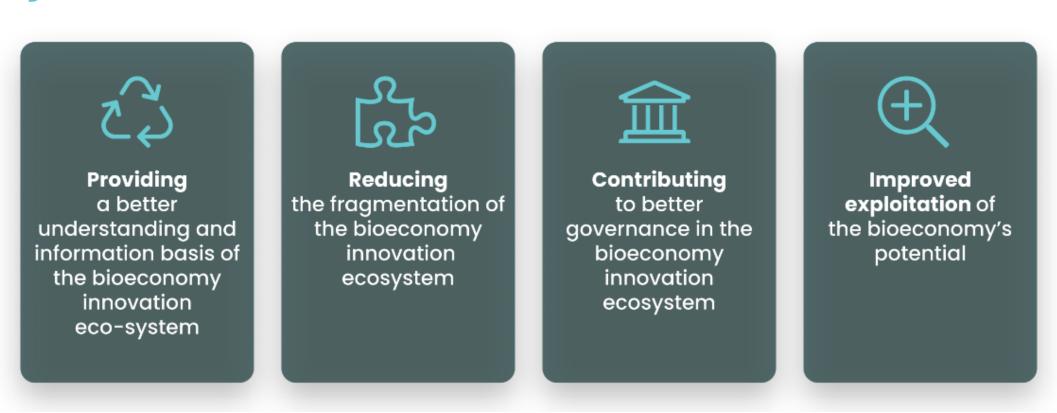


Francesca Santaniello, PhD; Flavia Marucci

#### Introduction

**ShapingBio** is a 3-years EU funded project that aims to promote innovation in the European bioeconomy across sectoral, governmental and geographical levels by providing evidence-based information and recommendations for better policy alignment as well as supporting and integrating stakeholders in the bio-based sectors.

#### Main objectives:



Main pillars: policy and governance, applied research and technology transfer, collaboration, and financing

Main stakeholders' groups: academia, industry, public sector, civil society

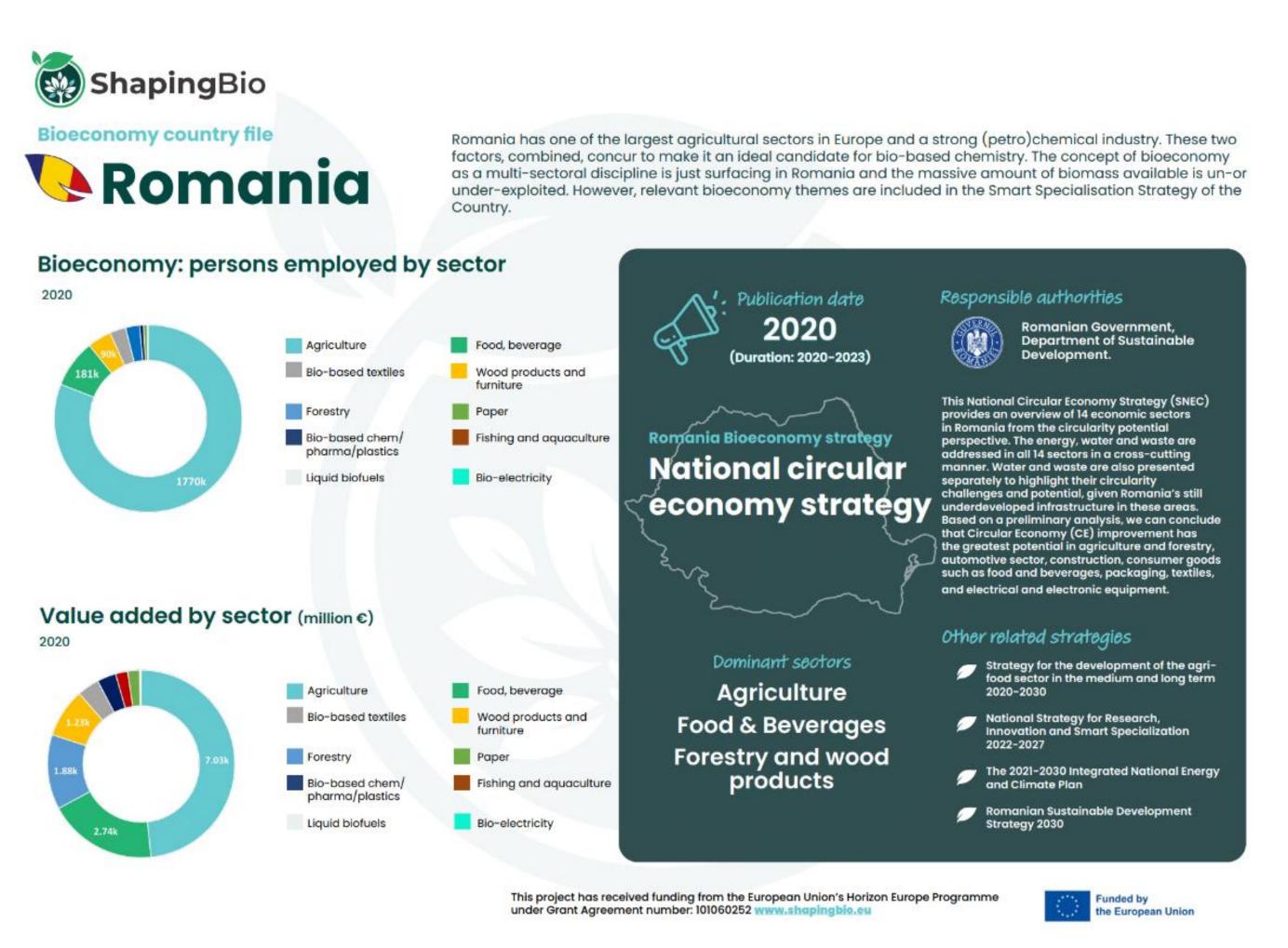


**Topic**: HORIZON-CL6-2021-Governance-01-04 Strengthening bioeconomy innovation and deployment across sectors and all governance levels

### ShapingBio outputs



Reports, stakeholders' engagement strategy, policy instruments and recommendations, Country fiches, press releases, podcast, and more! **Scan** the QR code and check the project's outputs!



# ShapingBio approach

ShapingBio prioritizes co-creation processes to foster meaningful and inclusive stakeholder engagement in the bioeconomy sector, ensuring that underrepresented stakeholders are included in policy discussions through cross-sectoral collaborations, and public and private partnerships.

To achieve this goal, ShapingBio actively involves stakeholders in testing and validation processes, leading to high-quality recommendations for the European Commission, by implementing:

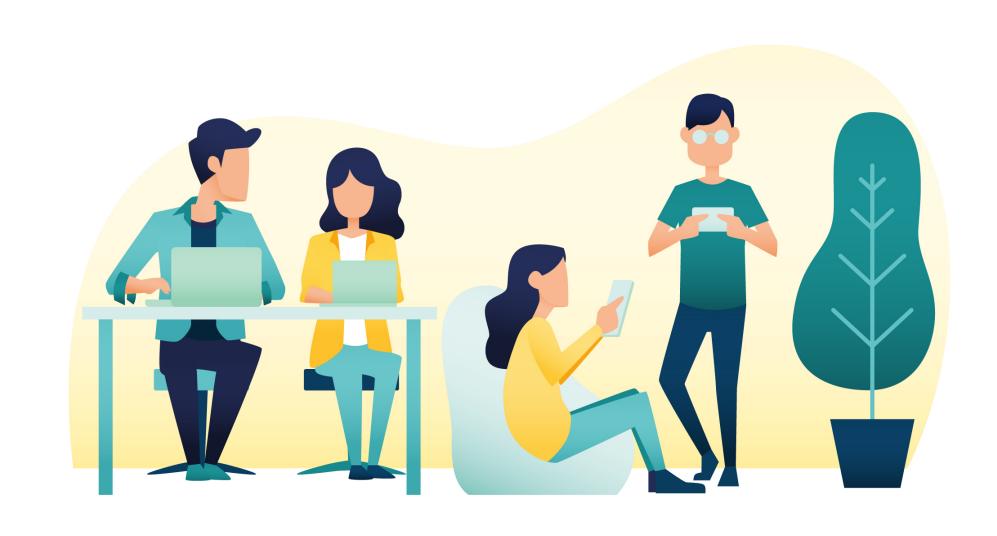
- Desk research
- Thematic workshops (in person & online)
- Validation workshops (in person & online)
- Interviews (phone & online)
- Surveys (online)



## Share your thoughts!

#### Your Engagement, Your Way.

Share your style, inspire others, and shape the future—together! Leave us your ideas on a sticky note!



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